

**ARCHIE
SERIES**

Archie's Pal



12¢

APR.

**NO.
107**

Jughead

PDC



Brother, can YOU spare

ADIME 10¢?

FOR A NEW MILLION DOLLAR HE-MAN BODY
STRENGTH-POWERED with 520 MIGHTY MUSCLES!
To Become A STAR in ANY SPORT! A SUCCESS in EVERYTHING!

Rush to me your LAST CHANCE coupon below, —
I'LL RUSH to you FREE My Professional Secrets

HOW TO **GAIN UP TO 50 LBS. OF MIGHTY MUSCLES!**

HOW TO LOSE up to 50 lbs. of UGLY DANGEROUS FAT

FREE ALL FIVE \$5 WORLD-FAMOUS
PICTURE-PACKED ABC COURSES

1. How to Develop 16 to 18½ INCH BIG ARMS
Powerful to land a knock-out blow fast.
2. How to Build a 45 to 52 INCH HEROIC CHEST
Housing TIRELESS LUNGS for ENDURANCE in
Work, Sports, for ATTRACTING GIRLS!
3. How to Mold A BROAD MUSCLE-PACKED BACK
and WONDER-WIDE SUPER-MAN SHOULDERS
tapering to a A SLIM PUNCH-PROOF WAIST.
4. How to Develop LEGS with MARATHON ENDURANCE.
5. How to Mold BIG MUSCULAR FOREARMS, A STEEL GRIP.

This is
once
skinny
ABC pupil!
BILL BUTLER
High School
Teacher

How to Become a FEARLESS SELF-DEFENSE FIGHTER.
OVERPOWERING ANY BULLY TWICE YOUR SIZE!

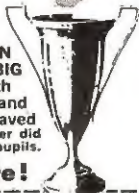
This will be the NEW

YOU

AFTER
YOU ARE
REBUILT
by the
AMERICAN
BODYBUILDING
CLUB
NATURAL
POWER
PROGRESS-
IVE
METHODS
from your
HEAD to
your
HEELS
every inch
a REAL
HE-MAN



YOU can WIN
\$100 and A BIG
TROPHY with
YOUR NAME and
SUCCESS engraved
on it as Bill Butler did
and many other pupils.



MAIL COUPON before it is too late!

AMERICAN BODY BUILDING CLUB, Dept. AC-44 GREAT NECK, NEW YORK

Mail me FREE all 5 WORLD FAMOUS STRENGTH TEST COURSES
including PHOTO BOOK of FAMOUS STRONG MEN, once weaklings,
now famous Strong Men, and How to Become one of Them.

☐ I enclose 10c for mailing and handling.

I am under no other obligation.

I'm checking everything I need to give me the kind of body I want.

☐ I want to gain _____ lbs. (fill in). ☐ Triple my strength.

☐ I want to streamline my body, get rid of flabby fat.

☐ I want to add inches of muscle to my ☐ ARMS ☐ CHEST

☐ SHOULDERS ☐ POWERFUL LEGS ☐ SLIM WAIST

☐ I want to become a winning athlete. ☐ I want new pep.

NAME _____ AGE _____

DO NOT MAIL COUPON IF UNDER 14 YEARS OF AGE.

ADDRESS _____

CITY _____

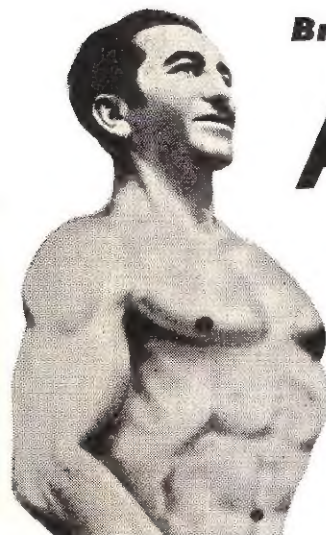
ZONE _____ STATE _____

Let me know
how to get

FREE

\$100 worth
of Sports,
Self-defense,
Strong-man
Stunts,
Courses,
Apparatus

PLEASE PRINT OR
WRITE CLEARLY



"YOUR PHYSICAL DIRECTOR BEN REBHUN at 50 years of age. He is a brilliant University Administrator on creating a healthy mind in a healthy body."

says Dr. Winfield Scott Pugh,
Commander, U.S. Navy Medical Corps.

YOURS FREE

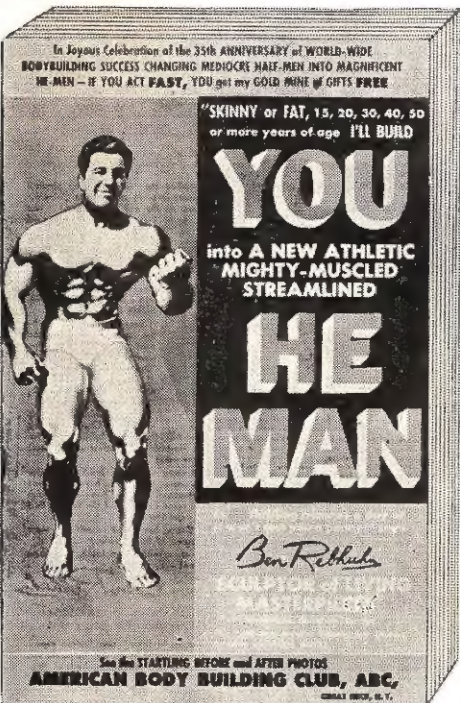
in this AMAZING NEW BOOK in colors. Jam-full with 120
PHOTOS of STRONG MEN and CHAMPIONS once WEAKER

than you, as you will see in their pitiful BEFORE Photos and Stories. There are scores of How-
to-do-it Pictures showing you how YOU can quickly and easily become AN OLYMPIC CHAMPION

in STRENGTH, SPEED and
ENDURANCE . . . and MR.
AMERICA in Build and
Physique.

Yes! In just THRILLING MIN-
UTES a day, in the SECRECY of
YOUR OWN ROOM this book's
RAPID-FIRE, EASY as ABC FA-
MOUS PICTURE METHODS will
show you How to Mold 16 INCH
ARMS of MIGHT, a big, deep 45
INCH CHEST housing TIRELESS
LUNGS, WIDE MANLY SHOULD-
ERS — a BROAD BRAWNY
BACK, tapering to a SLENDER
WAIST with punch-proof STOM-
ACH MUSCLES, LEGS of RUN-
NING POWER. You, too, like
many ABC Pupils can WIN
FAME and FORTUNE on TV or in
the Movies, as a Physical Director
or Professional Athlete.

THIS BOOK will show you HOW
to WIN a 15" tall Trophy with
YOUR NAME, etc., engraved on
it; a Gold Medal and from \$100
to \$1,000



See the STARTLING BEFORE and AFTER PHOTOS
AMERICAN BODY BUILDING CLUB, ABC,

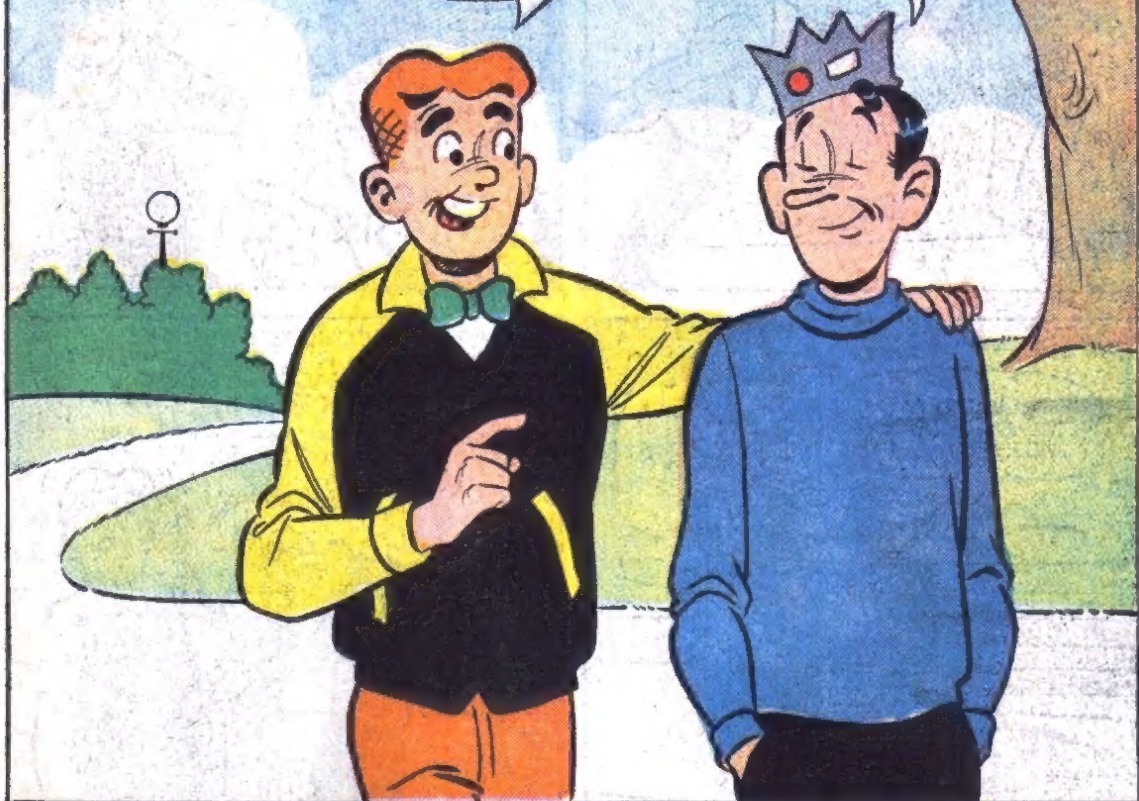
CHAMBERS, N.Y.

Jughead

"THE STAKE OUT"

JUGHEAD, OL' PAL,
I NEED YOUR HELP!

YOU KNOW WHAT I
ALWAYS SAY, ARCH!..



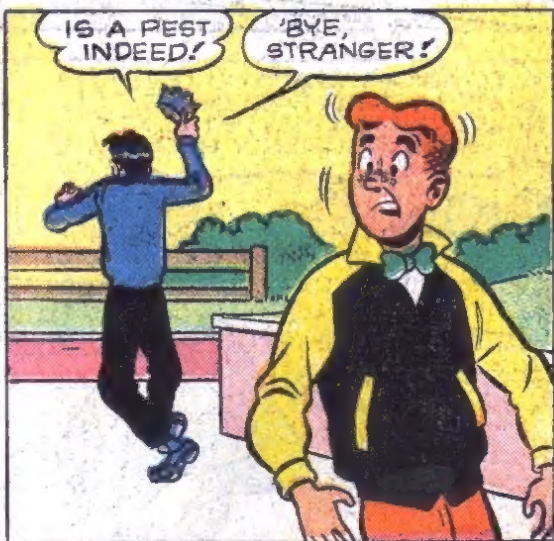
YES, YES!
GO ON!

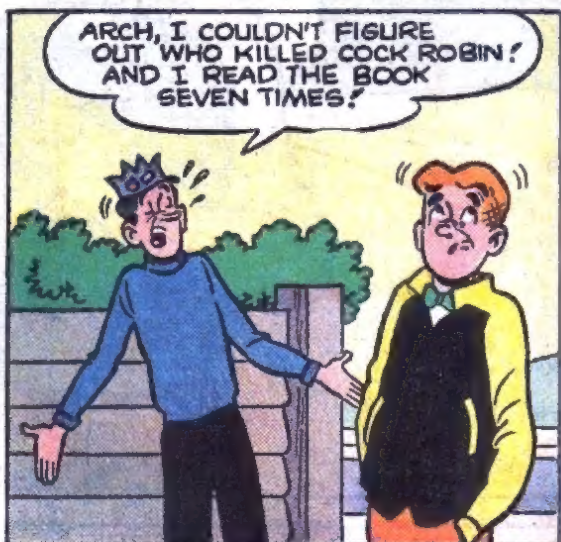
A FRIEND
IN NEED...



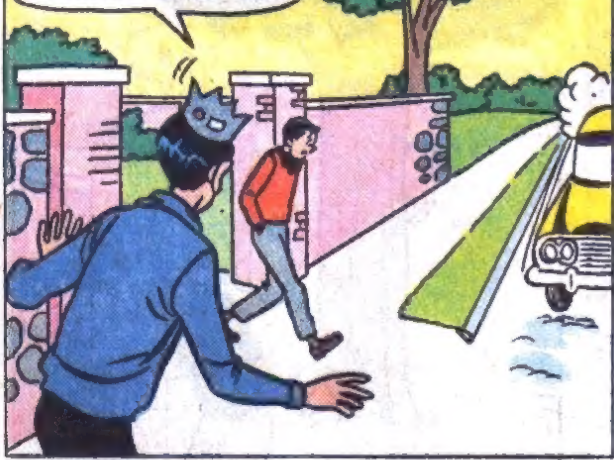
IS A PEST
INDEED!

'BYE,
STRANGER!

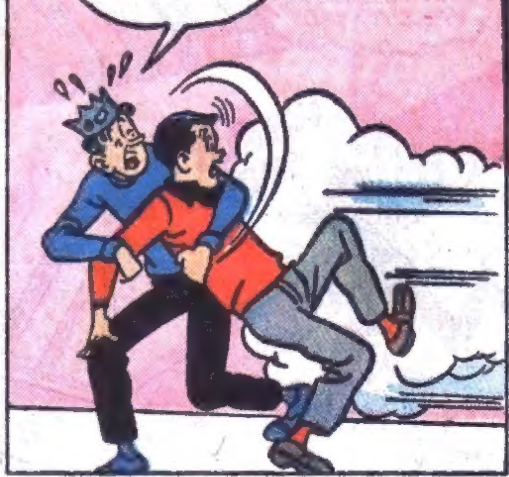




WHOOPS! THAT GUY
COMING OUT OF LODGE'S
IS GOING TO GET HIT!



WATCH IT,
BUSTER!

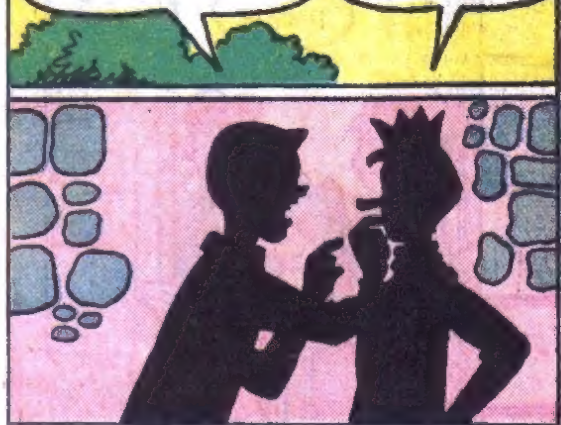


GOLLY! YOU SAVED
MY LIFE!



HOW CAN I EVER
THANK YOU? IS
THERE ANYTHING I
CAN DO FOR YOU?

WELL, IF YOU
INSIST... I
COULD USE
SOME HELP!



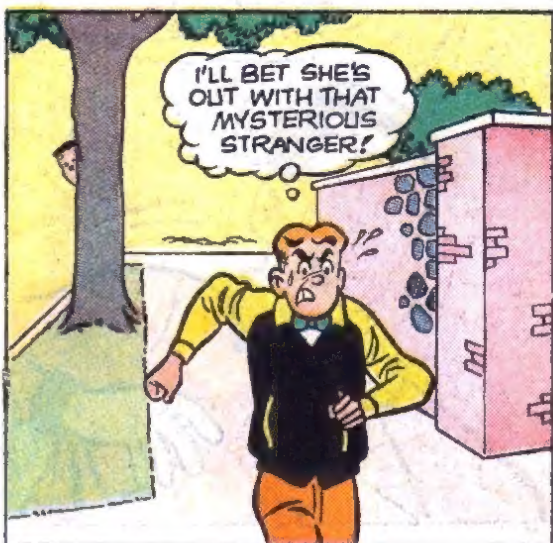
I'M STARVING! I'VE GOT
TO GET MYSELF A
HAMBURGER OR THREE!



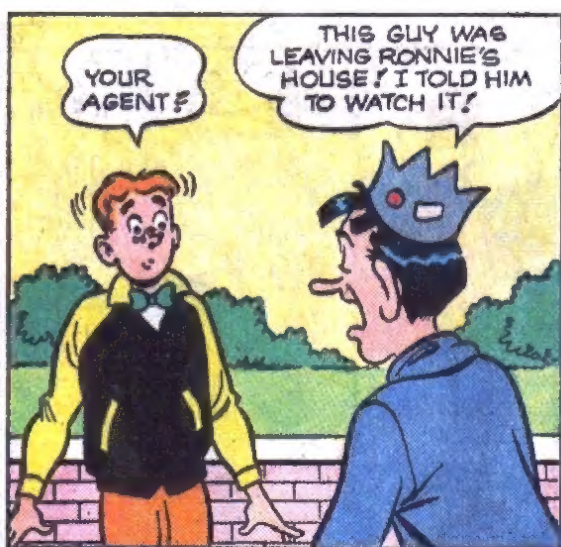
KEEP AN EYE ON THIS
HOUSE AND LET ME KNOW
IF YOU SEE ANY MYSTERIOUS
STRANGERS COMING
OR GOING!

I'LL BE
GLAD TO!











MAIL THIS COUPON FOR A FREE FOLDER
TELLING ALL ABOUT THE
BENDIX AUTOMATIC GEARSHIFT AND POWER BRAKE.

THE BENDIX CORPORATION
ECLIPSE MACHINE DIVISION
ELMHURST, NEW YORK

NAME (PLEASE PRINT) _____

ADDRESS _____

CITY _____ ZONE _____ STATE _____

PLAY GUITAR IN 7 DAYS OR YOUR MONEY BACK

Surprise your friends and relatives.
Enjoy lots of fun and popularity. Be
the one who always gets
invited to parties.



GET MORE FUN OUT OF LIFE

Top Radio Guitarist
Ed Sale has shown
thousands of people
throughout the
country how to
play the Guitar
like professionals. He
now makes it possible
for you to learn at home
quickly and easily—even
though you have absolutely
no previous musical
knowledge whatever.



IN THIS SPECIAL OFFER, you get:

- Ed Sale's famous 66 page Secret System which positively teaches you to play a beautiful song the first day, and any song by ear or note in 7 days. Includes 52 photos, 87 finger placing charts, Shows how to tune, keep time, build chords, bass runs, dance chords, swing — PLUS 110 popular and western songs (words and music). **WORTH \$3.00**
- PLUS Ed Sale's Special Chord Finder of all the chords used in popular music **WORTH \$1.00**
- PLUS Ed Sale's Special Guitarist's Book of Knowledge **WORTH \$3.00**

TOTAL VALUE

~~\$7.00~~

ALL YOURS
FOR ONLY
\$2.98

IF YOU
ORDER NOW

MAIL COUPON TODAY!

I PERSONALLY GUARANTEE COMPLETE
SATISFACTION OR YOUR MONEY BACK

Ed Sale Studio 171-K
Aven By the Sea, N. J.

ED SALE • STUDIO 171-K AVON BY THE SEA, N. J.

- ☐ Send me your 66-page SECRET SYSTEM, plus CHORD FINDER of all chords used in pop music, plus GUITARIST'S BOOK OF KNOWLEDGE — total value \$7.00. I will pay postman \$2.98 plus C.O.D. postage.
- ☐ SAVE MORE! Send money with order, Ed Sale pays postage. Same money-back guarantee.

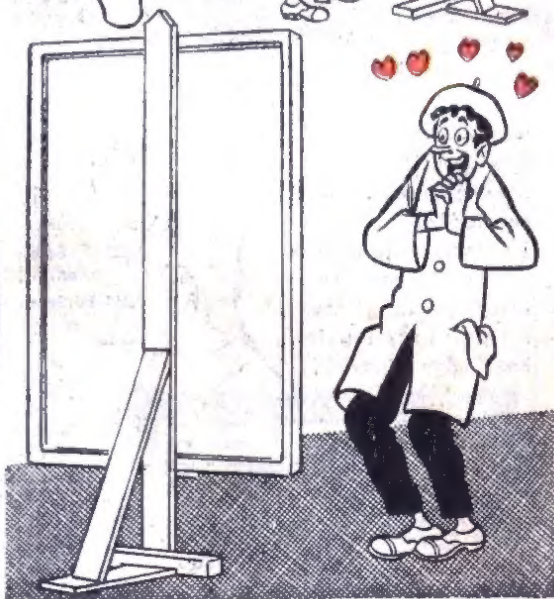
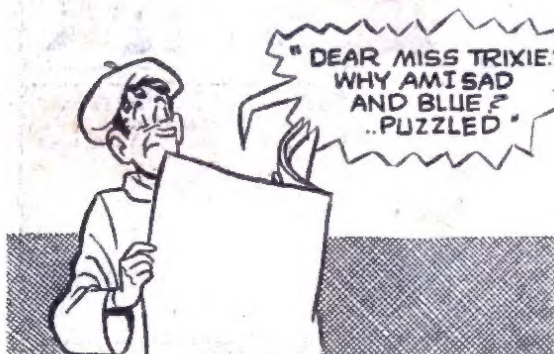
Name _____

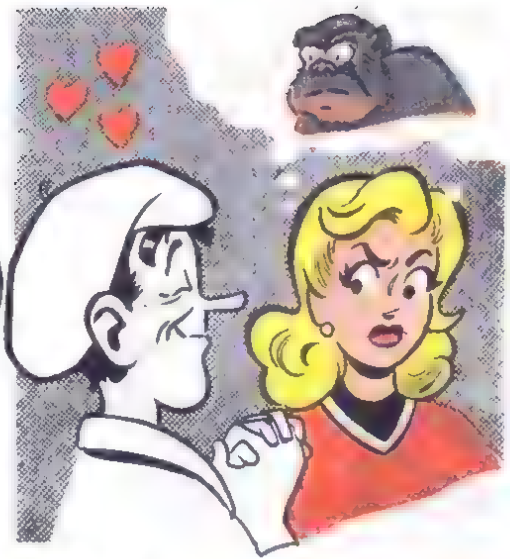
Address _____

City, Zone _____ State _____

dipsy doodles

"THREE'S A CROWD"





New Improved

AMERICA'S MOST EXCITING WAR GAME

ONLY \$1.00 PLUS POSTAGE

TASK FORCE

REG. U.S. PATENT OFFICE

2 GIANT BATTLEFIELDS a total size of 8 square feet.
(Six Islands in the Pacific Ocean beautifully colored.)

88 PIECE TASK FORCE IN GRAY & GREEN
4 AIRCRAFT CARRIERS 24 PLANES
4 DESTROYERS 8 LANDING BARGES
4 BATTLESHIPS 4 HEADQUARTERS
15 TANKS WITH MOVABLE TURKES
24 P.L. BOXES

These unbreakable 3-D battlefields, made of plastic, are authentically scaled and such is realisticly mounted in the glass battlefields (the sets only see copper bullets).

375 RED MARKERS—enough to record the most savage bombings and shelling.

Simple directions etc. for 2 or 4 players, from 8 to 30 who enjoy being airborne generals.

HELEN OF TOY, CO. NO C.O.D.'s
COMMACK, N.Y., Dept. 234-FM-1

88 TOYS ONLY—75c p.p.d. ☐
BOTH!! Complete game and 88 extra toys
(total of 176 toys)—\$2.00 p.p.d. ☐

NAME

ADDRESS

CITYZONE.....STATE.....

Canadians: Both, 2.20 cash or Int'l Postal M.O.

Tension runs high as a big full scale battle looms with all elements participating on land, sea and air. The team best able to strategically place his forces and direct his firing will be the only battle survivor! There is no imagination necessary here! You get the equipment, the battlefield and the roles so how to Locate, Occupy and Destroy the enemy. It is actually played and tremendously enjoyed by members of our real Armed Forces.

HELEN OF TOY, CO. NO C.O.D.'s
COMMACK, N.Y., Dept. 234-FM-1

PLEASE RUSH me...complete TASK FORCE game(s) for which I am enclosing \$1.00 plus 25c for postage and handling for each game I have ordered. If I am not completely satisfied I may return it within 10 days for a full refund.

NAME

ADDRESS

CITYZONE.....STATE.....

CANADA: \$1.40, ENGLAND: 10/—, AUSTRIA: 13/— Cash or International Postal M.O.

REWARD

\$11,750.00

FOR THIS COIN



ILLUSTRATED: 1804 Silver dollar. 19,000 Minted, only 12 accounted for—where are the rest?

**FOR CERTAIN COINS
WE PAY UP TO
CERTAIN**

- ☐ Gold Coins Before 1929. \$35,000.00
- ☐ Nickels Before 1945. 16,000.00
- ☐ Silver Dollars Before 1938. 11,750.00
- ☐ Half Dollars Before 1947. 5,500.00
- ☐ Pennies Before 1919. 4,800.00
- ☐ Dimes Before 1946. 4,750.00
- ☐ Quarters Before 1941. 4,500.00
- ☐ Half Cents Before 1910. 3,500.00
- ☐ Lincoln Pennies Before 1940. 250.00

Stop spending valuable coins worth hundreds of dollars. New 1964 catalogue lists hundreds of coins we want to buy and gives the price range we will pay for these United States Coins. Certain half cent coins are worth up to \$3,500.00 for Canadian Coins. Our valuable Coin Book may reward you many thousands of dollars. Coins do not have to be old to be valuable. Thousands of dollars have been paid for coins dated as recently as 1940 to 1956. Now you too can learn the rare dates and how to identify rare coins in your possession with our new 1964 catalogue. A fortune may be waiting for you. Millions of Dollars have been paid for rare coins. Send your order for this valuable Coin Book now. Hold on to your coins until you obtain our catalogue. Send \$1.00 for newest Coin Catalogue to:

**BEST VALUES CO., COIN DEPT. A337
285 MARKET ST., NEWARK, NEW JERSEY**

**BEST VALUES CO., COIN DEPT. A337
285 Market St.
Newark, New Jersey**

Rush your latest 1964 Coin Catalogue listing the actual price range you will pay for United States Coins listed in the catalogue. I enclose \$1. Send Postage Prepaid.

Name

Address

CityZone.....

State

Your money will be Refunded in Full if you are not satisfied with this Catalogue

**\$500,000.00
SEARCH FOR
RARE COINS!**

Jughead

"THE NOSE KNOWS"

ARCH, YOU'RE A NICE GUY,
BUT THAT VERONICA SURE
DOES PLAY YOU FOR A
PATSY!



THANKS FOR TELLING ME, JUG!-
YOU'RE A REAL FRIEND!

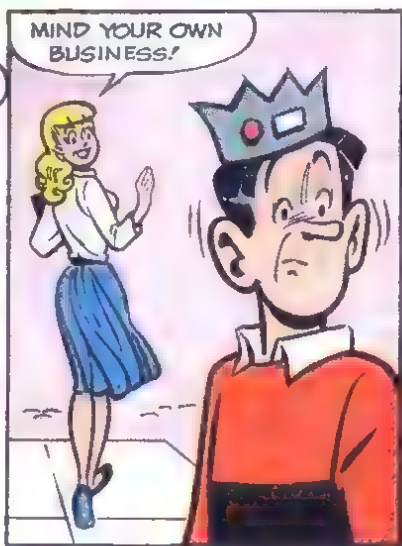
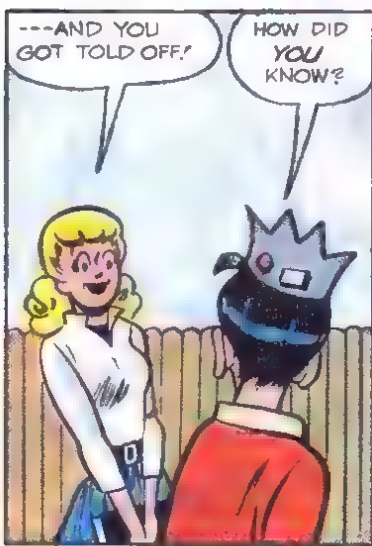
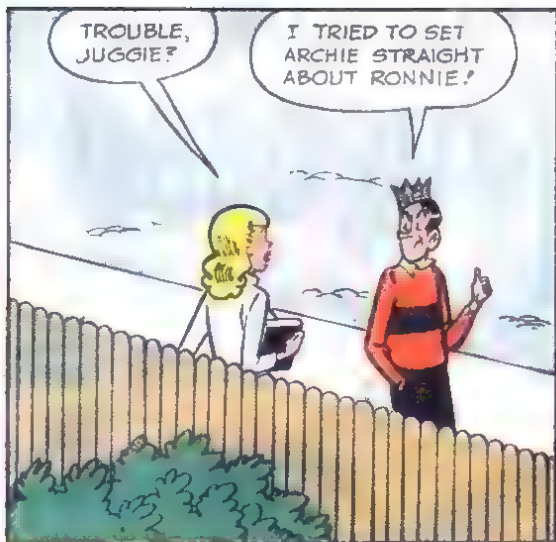
—BUT, YOU KNOW WHAT?

WHAT?



...YOU SHOULD LEARN TO MIND
YOUR OWN BUSINESS!





HAVE YOU BEEN
BRAIN WASHING
MY FRIENDS?

NO!- HAVE THEY GOT
DIRTY MINDS?

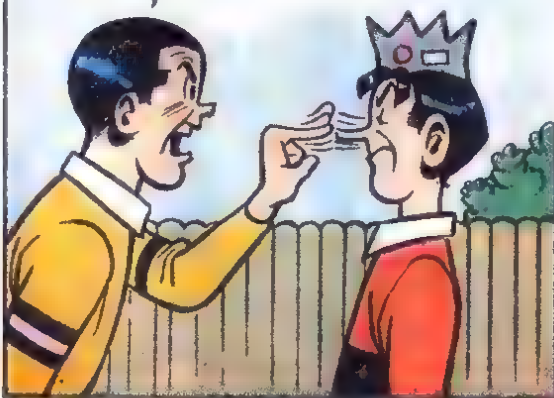


EVERYBODY'S TELLING ME
TO MIND MY OWN
BUSINESS!

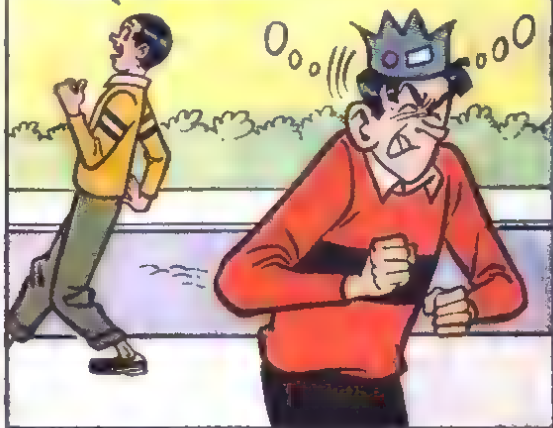
HALLELUJAH!!



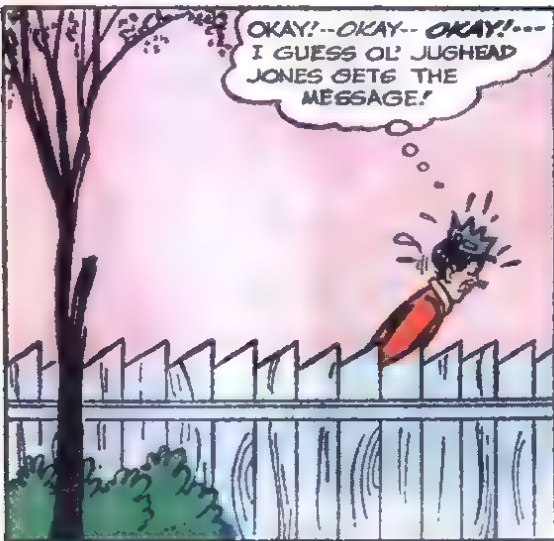
BUT AFTER ALL, LEM!- A NOSE LIKE
YOURS IS BOUND TO STICK INTO
PLACES WHERE IT'S NOT
WANTED!



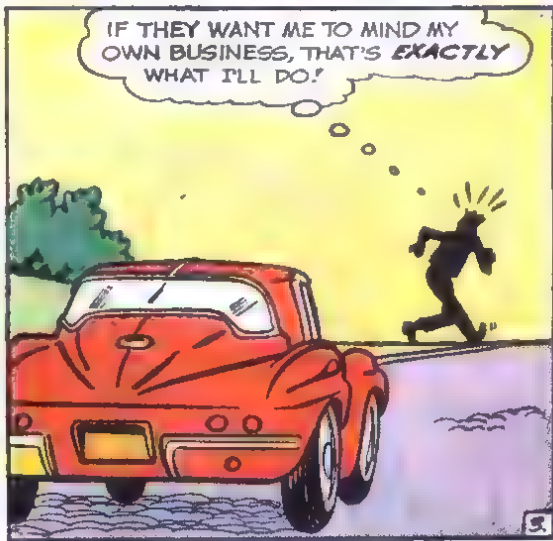
HYUK!- A SNOOT OF THAT
LENGTH JUST NATURALLY
GETS AROUND!

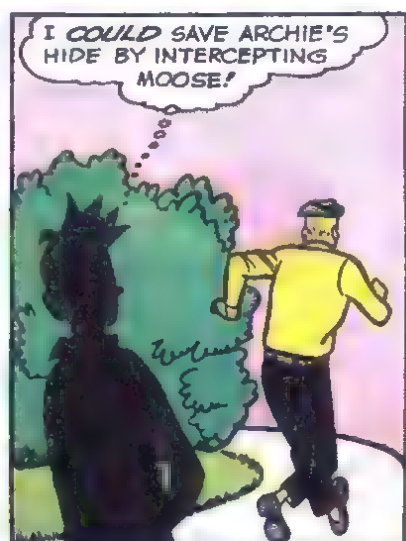
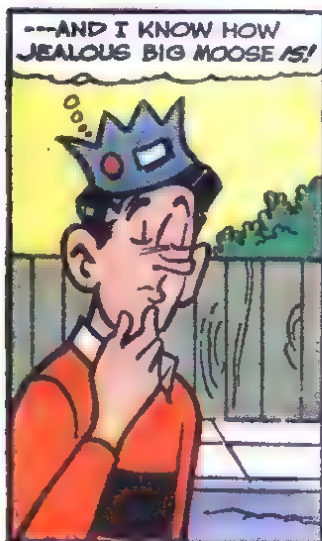
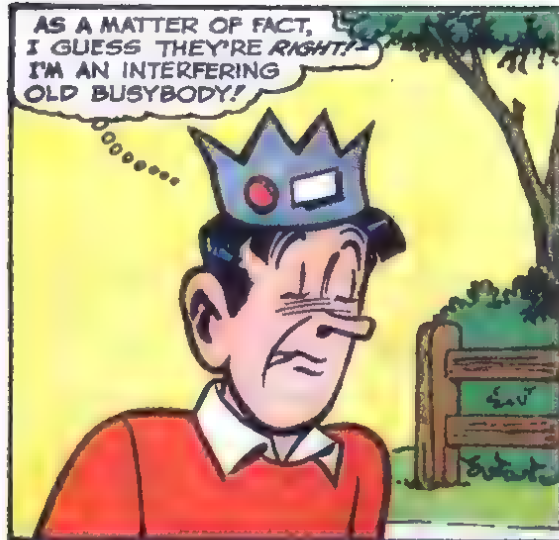


OKAY!--OKAY-- OKAY!--
I GUESS OL' JUGHEAD
JONES GETS THE
MESSAGE!

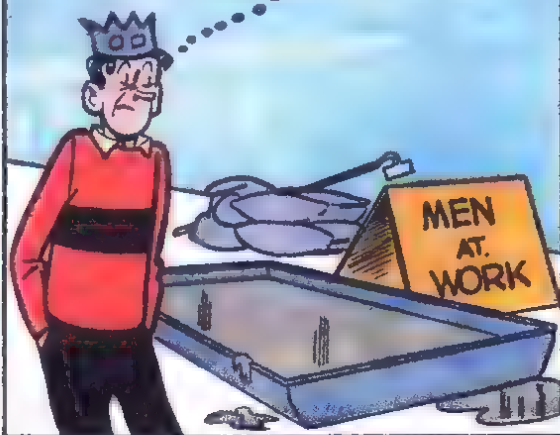


IF THEY WANT ME TO MIND MY
OWN BUSINESS, THAT'S *EXACTLY*
WHAT I'LL DO!





PEOPLE WANT TO MAKE UP
THEIR OWN MINDS ABOUT
THINGS!



MAKING DECISIONS
IS A PERSONAL
THING!



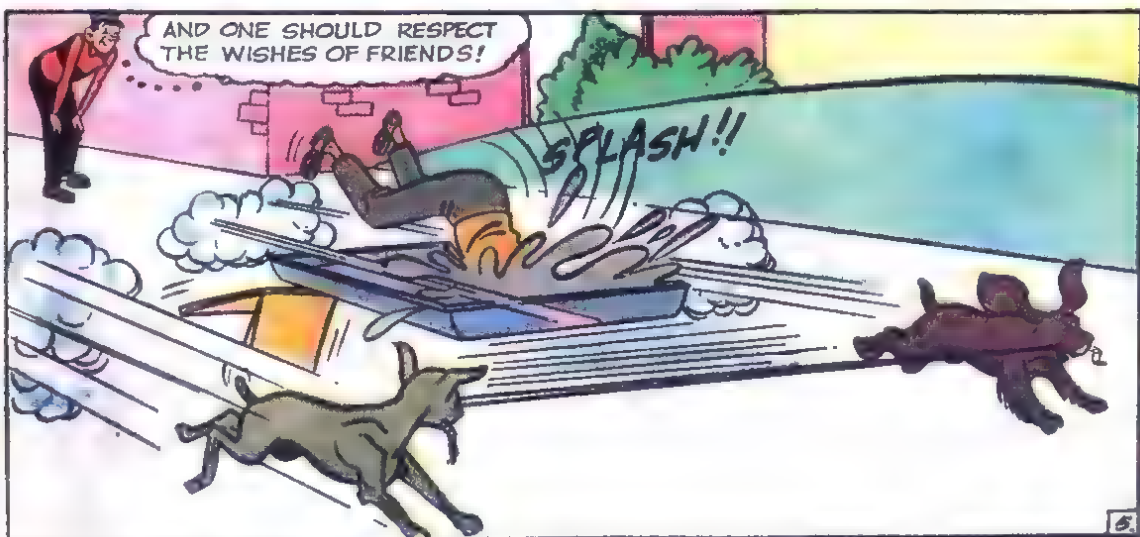
THERE ARE MANY THINGS
THAT PEOPLE DON'T WANT
TO BE TOLD OF!



...THINGS THAT THEY LIKE
TO FIND OUT FOR THEMSELVES!



AND ONE SHOULD RESPECT
THE WISHES OF FRIENDS!



I DON'T LEARN FAST, BUT WHEN I DO LEARN, I LEARN GOOD!



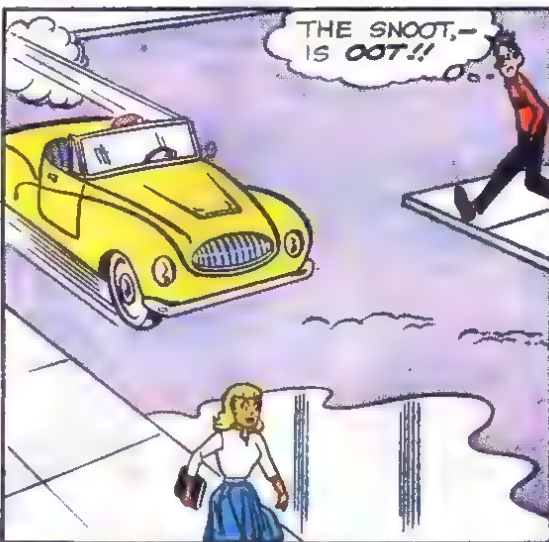
DO NOT OFFER ADVICE TO THEM WHAT DON'T WISH TO HAVE ADVICE OFFERED TO!



KEEP THE NOSE OUT OF OTHER PEOPLE'S BUSINESS!

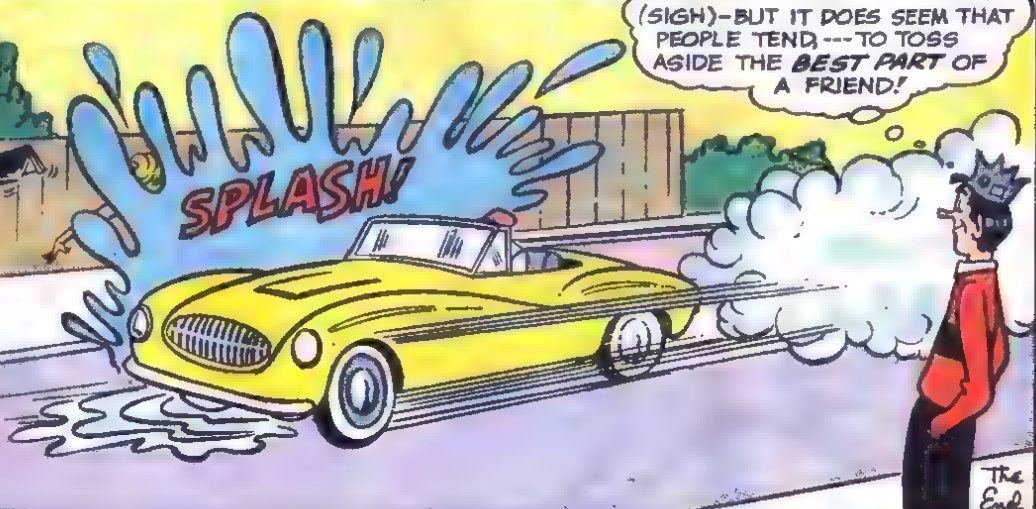


THE SNOOT,-- IS OOT!!



SPLASH!

(SIGH)--BUT IT DOES SEEM THAT PEOPLE TEND,---TO TOSS ASIDE THE *BEST* PART OF A FRIEND!



The End

SPECTACULAR

IS THE ONLY WORD FOR IT!



IT'S THE ONLY WAY TO
DESCRIBE THE TERRIFIC SALES
APPEAL OF THIS MAGAZINE!
BETTY AND I ARE SURE THIS
IS THE BEST "SPEC" EVER!

**DON'T
MISS
IT!**

INSURE YOURSELF
AGAINST MISSING *YOUR*
COPY! SEND IN THIS
"POLICY" *NOW!*

BETTY & VERONICA SPECTACULAR #26
ROOM 603, 241 CHURCH STREET
NEW YORK 13, N.Y.

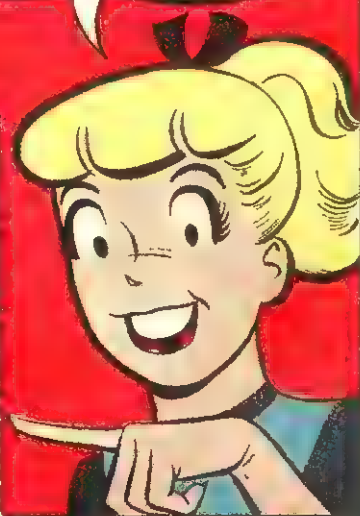
ENCLOSED PLEASE FIND 25¢ IN COIN
(35¢ IN CANADA) FOR WHICH YOU WILL
SEND ME THE NEW BETTY & VERONICA
SPECTACULAR #26 AS SOON AS IT IS
OFF THE PRESSES.

NAME _____ AGE _____

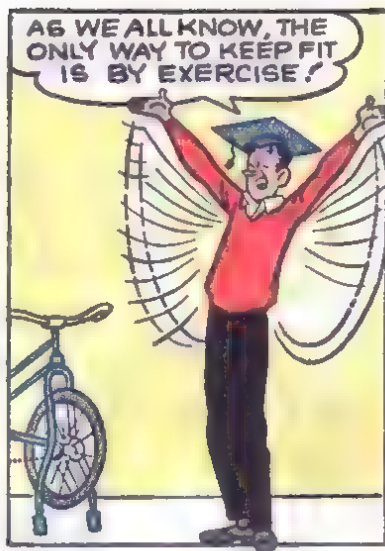
ADDRESS _____

CITY _____ STATE _____

AN
ARCHIE
GIANT
SERIES
MAGAZINE



PROFESSOR Jughead's educational corner



WE NOW PRESENT PROFESSOR JUGHEAD'S SPECIAL EASY TO DO EXERCISE ROUTINES



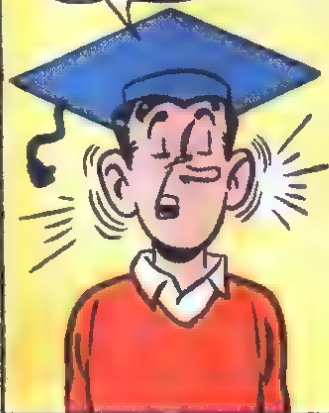
EXERCISE
NUMBER ONE:

EAR LOBE
WIGGLING!

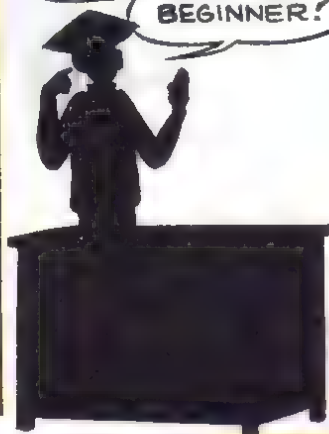


EAR LOBE
LOCATED
HERE!

READY, KIDDIES?
ALL TOGETHER:
HUP, TWO - HUP
TWO--



SOME STUDENTS CAN
WIGGLE ONE EAR LOBE
AT A TIME. THIS IS
NOT RECOMMENDED
FOR THE
BEGINNER!

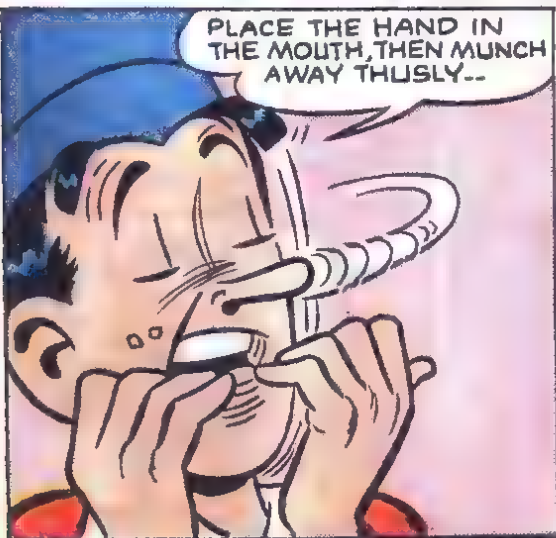


EXERCISE NUMBER TWO:
FINGERNAIL CHEWING!

FINGERNAILS
LOCATED
HERE



PLACE THE HAND IN
THE MOUTH, THEN MUNCH
AWAY THUSLY--



PART "B" OF THIS
EXERCISE CONSISTS
OF GROWING THE
NAILS BACK AGAIN!

DANGLE THE HANDS
LIMPLY, LEAVE THEM
IN THIS POSITION
FOR A FEW
WEEKS!



EXERCISE NUMBER
THREE : BIG TOE
SCRUNCHING!



EVERY PERSON
SHOULD HAVE TWO
BIG TOES... ONE
ON EACH FOOT!



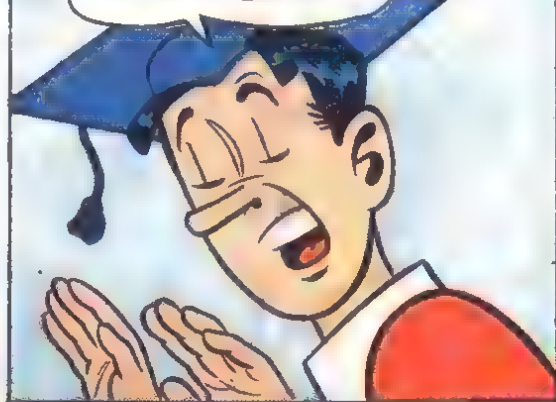
IF YOU HAVE MORE
THAN TWO BIG TOES,
FORGET THE WHOLE
THING! YOU ARE
PROBABLY A
MARTIAN!



TO DO THIS EXERCISE, PLACE
YOURSELF IN A COMFORTABLE
CHAIR! NOW LET'S SCRUNCH
BY THE NUMBERS:
HUP, TOOF, THRIIP, FOURP!
HUP, TOOF, THRIIP, FOURP!



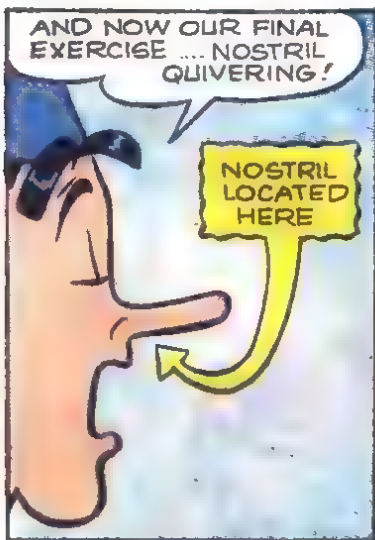
A WORD OF CAUTION: DO
NOT OVERDO THIS FORM OF
EXERCISE, OR YOU MAY WIND
UP WITH B.T.M.*



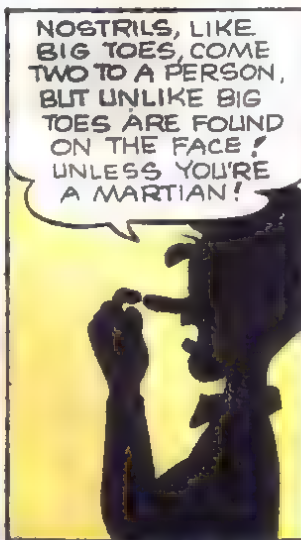
* BULGING TOE MUSCLE

AND NOW OUR FINAL
EXERCISE NOSTRIL
QUIVERING!

NOSTRIL
LOCATED
HERE

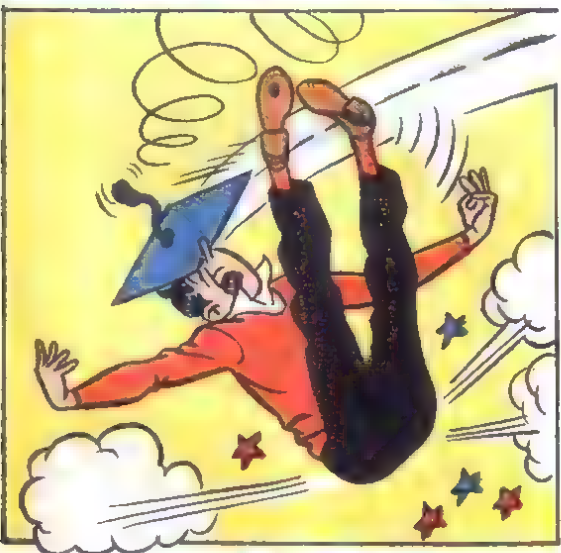


NOSTRILS, LIKE
BIG TOES, COME
TWO TO A PERSON,
BUT UNLIKE BIG
TOES ARE FOUND
ON THE FACE!
UNLESS YOU'RE
A MARTIAN!

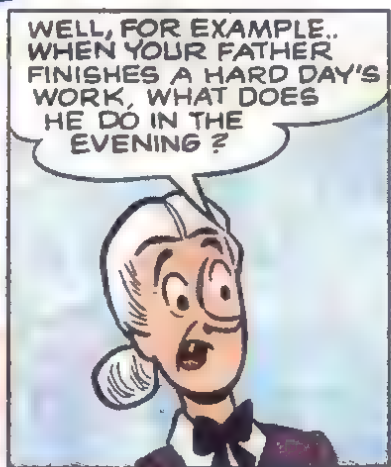


IF YOU HAVE NO NOSE,
YOU CAN ALWAYS GET
TOGETHER WITH THE
GUY WHO HAS TOO
MANY BIG TOES!





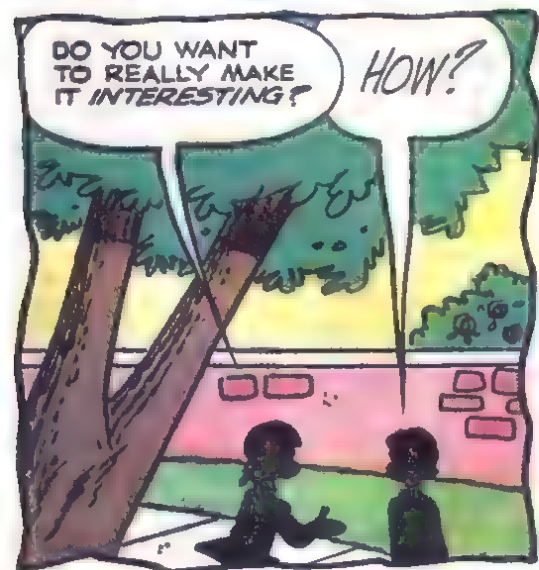
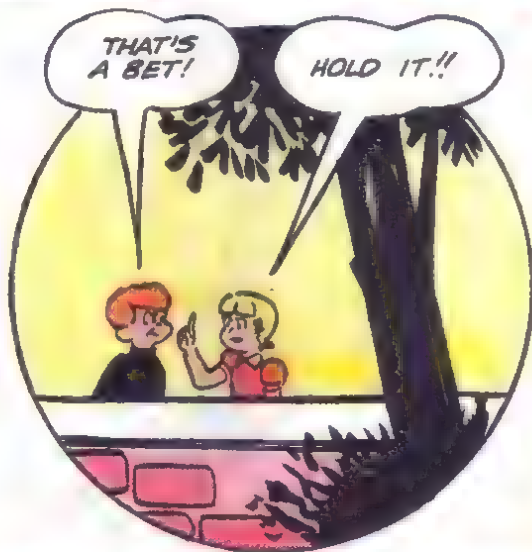
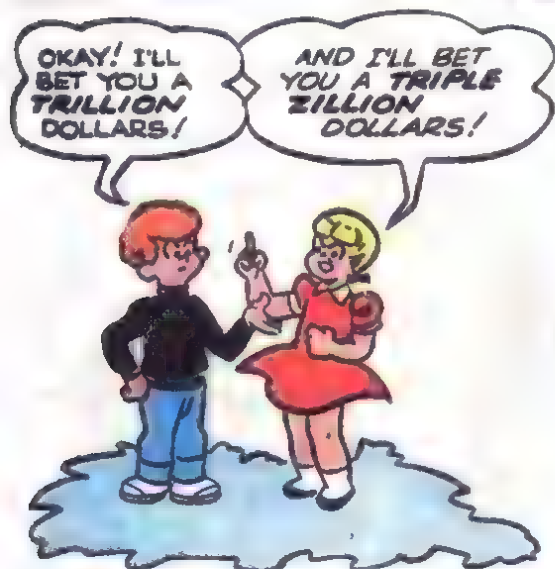
MOOSE "BADDIE DADDY"



LI'L

JINX

BET-TER
AND
BET-TER!"



BOYS! MEN! I'LL HELP YOU MASTER YUBIWAZA

— says N.J. FLEMING — YUBIWAZA MASTER

*(YUBIWAZA IS THE SECRET, AMAZINGLY EASY ART OF SELF-DEFENSE THAT TURNS JUST ONE FINGER OR YOUR HANDS INTO A POTENT WEAPON OF DEFENSE—WITHOUT ANY BODILY CONTACT...)

In just 2 hours after you receive "YUBIWAZA" you will be on your way to being an invincible Yubiwaiza Master, at home, this Fast, EASY picture way or it costs you nothing.



WHAT YUBIWAZA CAN DO FOR YOU IN JUST A FEW SECONDS . . .
11:45 P.M.—You return from dinner, headlamps show insulting remarks to your date

11:46 P.M.—They attack you with fists and knives You counterattack with YUBIWAZA

11:50 P.M. PLUS 7 SECONDS—You are untouched—while every headlamp is on the run

The VITAL Decision is YOURS to make! Which shall it be? ☐ To play it "safety" by running away? ☐ Be a "hothead" and be beaten up? ☐ Mail coupon now and be prepared with Yubiwaiza to send your attackers flying!

I'M A 3rd-DEGREE HOLDER OF THE BLACK BELT—SYMBOL OF HIGH PROFICIENCY IN THE JAPANESE SYSTEM OF SELF-DEFENSE THAT USES NO WEAPONS BUT BARE HANDS. I spent many years in Japan learning these little-known SECRETS. The most amazingly effective of all Self-Defense techniques that stood out ALL my Japanese Training is contained in my AMAZING new Yubiwaiza book—all yours to have if you ACT NOW. YUBIWAZA is the name of a fantastic system of Self-Defense that makes use of an EASY-to-Learn knowledge of vital body areas and the techniques of the use of just ONE Finger or the entire hand to counteract & overcome ANY violent attack. It is commonly known that with the aid of Yubiwaiza, young men—and girls, too!—with only a few hours of training, turn back 2, 3 and even 4 attackers—temporarily DISABLING ONE, putting another to flight, making a third howl with pain, while the fourth begged his opponent to stop!

NOW YOU TOO CAN LEARN YUBIWAZA

The experts in Japan, who know and teach these ONE-Finger techniques, have now explained that YUBIWAZA is a centuries-old system of Self-Defense which is so simple and so effective that outsiders were never instructed in its use. The system was restricted to Japanese who SWORE to apply these methods only in time of danger and attack by an aggressor. Many of the very techniques in Yubiwaiza book, once highly guarded secrets of the ancient Samurai warriors never shown to outsiders are now shown to you—FIRST time!

EASY—And I can now ready to show you, too, through clear, easy-to-understand photos, every expert I guarantee to make you a YUBIWAZA specialist in hours—or every cent you paid will be refunded. You don't have to attend my school where I train beginners like you and turn them into experts. Now I can show you how to practice YUBIWAZA in the privacy of your own home with only a few minutes of practice a day. I'll show you how to defend yourself against handclaps, bullies, "wife guards" and juvenile delinquents who respect neither lives nor property. When you apply YUBIWAZA methods, you can cut an aggressor down with JUST ONE FINGER! You can disarm an opponent rushing you with his fists, a broken bottle, a revolver or any kind of bludgeon. You can turn an aggressor's attack into your advantage with only one finger or your bare hands. No matter how "hot" the action gets, YUBIWAZA keeps you "on top." You can apply simple pressure of your finger against car's side of a dozen or more vital nerve centers of your opponent and watch his gun or knife fall from his limp hand while he reels back in one ground completely helpless and faint. If the neighborhood bully pushes you, you must live now properly.

YUBIWAIZA SYSTEM, DEPT. Y-51, 285 Market St., Newark, N. J.

"I WEIGH ONLY 98 LBS. — YET I CAN PARALYZE A 200 POUND ATTACKER WITH JUST A FINGER — BECAUSE I KNOW YUBIWAIZA"

— says Yoshie Imanami —
Pretty Japanese wife of N.J. Fleming — Yubiwaiza Master



Master Every SITUATION

Make no mistake! The world is crowded with all social enemies who think nothing of attacking a knife into the ribs . . . or attacking peace-loving citizens just for the fun of it or molesting boys and girls shamelessly. There is a crying need for a system of self-defense that relies on KNOWLEDGE, not big muscles or strength . . . that depends on TECHNIQUE—not on weight or size of body . . . that is based on simple TRAINING—not on illegal possession of weapons. When you apply YUBIWAIZA you can disarm and disable your opponent in seconds. You can repel a mugger who probes you from behind—no matter how big he is or how much he weighs. Instantly you know WHERE to attack, and how. You learn the body's major vulnerable regions, the defense or counter-attack to take, and your body's personal weapons which you can apply to maximum advantage. I have jam-packed all I know about YUBIWAIZA into my Guide, which I have profusely illustrated and clearly explained. I take you step by step through the fundamentals of this amazing system so that you understand clearly and immediately how these effective principles work. You learn those tricks used by marines, police and G-men . . . how to fear any bully . . . how to teach vital spots that will make any attacker helpless. No matter whether you are big or small, strong or weak, you can overpower practically any opponent with lightning speed!

BECOME A NEW MAN!

Knowledge of YUBIWAIZA will turn you into a NEW MAN even if you never actually have to use it! For you will become SELF-ASSURED through your ability to handle yourself, or will walk with a determined

mind and confident air secure with the knowledge that NOTHING can frighten you . . . that you can deal with ANY man, ANY weapon, ANY situation—and that you can do all this with NO bodily contact! And you will win respect and admiration from everyone.

Thousands of men of all ages have won confidence and respect by learning YUBIWAIZA. You can do the same! You owe it to your own and loved ones to be able to defend yourself in those days when attack may come at any time and place from headlamps, criminals and delinquents. So mail Coupon NOW for my COMPLETE instruction on YUBIWAIZA. If you and your friends don't say that YUBIWAIZA has made a NEW MAN out of you, every cent will be refunded!

TWO FREE GIFTS!

If you order now, I'll include without extra charge 2 free gifts: personal say of HOW TO EASILY OVERCOME AND MASTER AN INFERIORITY COMPLEX, BASHFULNESS AND SHYNESS—plus HOW TO DO STRONG-MAN STUNTS WITH EASE. And if you order promptly, I'll also include without extra charge your personal Membership Card in the American Yubiwaiza Federation.

SPECIAL INTRODUCTORY PRICE COMPLETE
YOU PAY \$1.98 ONLY
Nothing Else To Buy
PACKED WITH PHOTOS AND ILLUSTRATIONS
BY N.J. FLEMING
AND HIS WIFE YOSHIE

FREE WITH YOUR ORDER — THESE 2 THRILLING AND USEFUL GIFTS



"HOW TO EASILY OVERCOME AND MASTER INFERIORITY COMPLEX, BASHFULNESS, SHYNESS"

Followers—did you know that you have untapped resources within your personality—assets that can help you along in life? You CAN win more girl and boy friends! If YOUR personality is being bothered by an inferiority complex, or if you are bashful or shy—then you MUST read this amazing new Guide to overcoming these handicaps. You learn how to make the "right" approach . . . what to say and how to act . . . plus how to break the ice, many valuable tips!



"HOW TO DO STRONG-MAN STUNTS WITH EASE"

Would you like to know how to tear a Limousine plate in HALF . . . or break bricks bare-handed, using very little strength . . . or to split a plank by using breath, sand and strength? Would you like to know how to do it? YOU CAN DO ALL OF THIS—AND you know the secret. And the secret is NOT brute strength—but traditional Jap. personal copy of HOW TO DO STRONG-MAN STUNTS WITH EASE will show you exactly how each trick is performed! Mail Coupon NOW!

MAIL MONEY SAVING NO RISK FREE TRIAL COUPON NOW

YUBIWAIZA SYSTEM, DEPT. Y-51
285 Market St., Newark, NEW JERSEY
I enclose \$1.98 as payment in full—nothing more to pay. My friends and I must be delighted with my new YUBIWAIZA power, or you will refund my money in full. I enclose my FREE gift of YUBIWAIZA my personal copy of HOW TO EASILY OVERCOME AND MASTER AN INFERIORITY COMPLEX, BASHFULNESS AND SHYNESS AND HOW TO DO STRONG-MAN STUNTS WITH EASE.

NAME _____ AGE _____
ADDRESS _____
CITY _____ STATE _____

**ALL THE
NEWS
THAT FITS
WE PRINT**

Archie Club News

**SEND IN
YOUR REPORTS
AND WIN
CASH PRIZES**

MEMBERSHIP—FIFTEEN CENTS

FIRST PRIZE — \$5.00

**REPORTER
ELIZABETH BOJTOS
321 High Street
Brownsville, Pa.**

Dear Archie:

My name is Elizabeth Bojtos and I live in a little town in Pennsylvania called Brownsville.

I was just received as a member in your club, and I also buy your comic books. I have a mother and father, two brothers and a sister.

I am now in the 9th Grade and am going to a public school. I have a girl pen pal from Nice, France named Dany. I get about two letters a month from her. We write back and forth to each other post cards, and send birthday presents.

There aren't too many kids around here but enough to have someone to keep busy with.

I used to take piano lessons when I was in the second grade but I quit after a year. Now I can play almost any song, and I play them all by ear. I cannot read notes,

We used to have a dog named Rocky but he was hit by a car and died a couple of weeks later.

My favorite games are tennis, checkers, croquet and badminton. Well, that's about all I have to say about everything I do. Oh, just one thing more—during the summer we went to New York to visit my aunts.

SECOND PRIZE — \$3.00

**REPORTER
MARGARET CHAVIS
144 Golden Avenue
Augusta, Ga.**

Dear Archie:

This summer I have had a lot of adventure especially when I went to California. I went there to see my aunt. I took my Mexican Chihuahua and my Cocker Spaniel along with me. But I had to leave my monkey and parrot behind. After we have been there for a week we went to Disneyland. I went on the steamboat, the train and many other rides. I also saw many movie stars. I also went to Norfolk, Portsmouth and Richmond, Va. I didn't have too much fun there because I had so many accidents there; for example I cut my leg and had to get seven shots and four stitches. The doctor let me watch while he sewed it up. I also got some poison ivy.

I have lots of friends and hobbies. All my friends are very interesting, exciting and always ready for adventure. One of them went to California with me. My hobby is swimming, and collecting dolls. So far I have 127 dolls.

**CALIFORNIA
AIR-PORT**



THIRD PRIZE — \$2.00

REPORTER
CHARLES EDWARD DIAMOND
700 Eighth Avenue
Watervliet, N.Y.

candy, soda or other items. On rainy days the boys gather in the mess hall and view movies or play games.

FOURTH PRIZE — \$1.00

REPORTER
LYNNE McNUTT
507 Malvern
Pasadena, Texas

Dear Archie:

Here is a report on a place that I visited, Camp Tekawitha, a very nice place to stay. I accompanied my cousin on the trip to camp, where he is going to stay for two weeks. I was just looking it over for next year.

There are twenty-six cabins, with names such as St. Edward, St. Charles, St. John, St. Vincent and St. Andrew, and 8 people can fit in a cabin. They have horseback riding, archery and swimming, all supervised by counselors.

The boys can go to the Canteen, where they are allowed to spend 15 cents a day from a joint bank. Here they can purchase

Dear Archie:

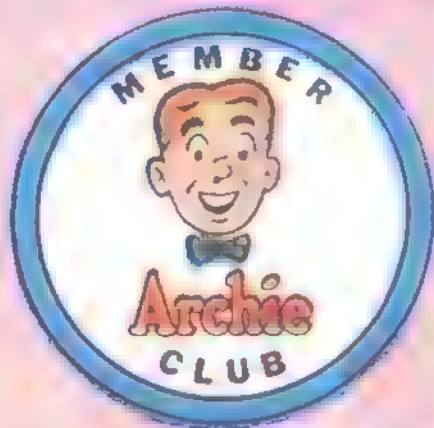
Just recently I went with my neighbors to Carlsbad Caverns. It was a three-mile hike but it was worth it. It was so beautiful down there, it is hard to explain. We ate lunch way down under the earth in the Caverns' lunch room. We passed a formation that we named the Alery Stalk. Later we found out that was its name.

If anyone gets a chance to go there it will be a good experience.

If you want to be an ARCHIE CLUB MEMBER eligible to win all these CASH PRIZES,



not to mention a BIG BYLINE in a top-notch comic magazine, then just fill out the coupon below and mail it along with 15¢ in coin to cover cost of mailing and handling. Here's what you get by joining the ARCHIE CLUB as an official reporter. You get a dressy OFFICIAL ARCHIE CLUB BUTTON and snappy PRESS CARD. This will make you a real reporter.



Every member gets this official press card and beautiful & color button

ARCHIE CLUB:

241 Church St., New York 13, N. Y.

Dear Archie: Please enroll me as a member of the Archie Club and send me a button and press card by return mail. I enclose 15¢ in coin to cover the cost of mailing and handling. Send to

NAME

AGE

(PLEASE PRINT PLAINLY)

ADDRESS

CITY

STATE

BIKE BONANZA OF BIG BUYS



BIKE WINDSHIELD

Turn your bike into something really special with this clear, transparent bike windshield. Just like the one on Motorcycles. Handy built-in pouch enables you to keep your sunglasses, tools, and personal effects within easy reach. Really makes your bike different. No. 4388 \$1.98



JOLLY ROGER

BIKE FLAG
Novel, attractive, safety and ornamental fender flap with two red safety reflectors. No. 4089 75¢



HEADLIGHT AND DIRECTIONALS

Here's a combination powerful headlight and flashing directional signal made of shining chrome plate that really works. A flick of the hand switch and your directional signal lets them know which way you're turning. No. 4999 \$1.00

REAR VIEW BIKE MIRROR
You can see what's going on around you without taking your eyes off the road. No. 4278 75¢



BIKE MACHINE GUN



Perfect plastic model of actual machine-gun. Insert the BB's and fire away. Turn the crank and watch your target blasted. Shoots as many as you want as fast as you want. Turns in full circle. Attaches to hand bar. Complete with 50 pellets. No. 7816 Only 75¢



MAKE YOUR BIKE LIKE A MOTORCYCLE

Now, you can make your bicycle, tricycle, or scooter sound just like a motorcycle. Operated automatically by the spokes of the wheel. Attaches in a jiffy. No. 406 39¢

BIKE SPEEDOMETER

Now you can see how fast you're riding with this precision engineered speedometer for only 75¢. You can time yourself for racing, sports, distance. Just fasten it to your handlebar and go. No. 8189 75¢



Money Back Guarantee

Honor House Prod. Corp. Lynbrook, N.Y. Dept. MC-27

Rush me the items listed below on 10 Day Free Trial. If not delighted, my purchase price will be refunded.

- | Item # | How Many | Cost | Item |
|--------|-------------|---|------|
| () | 1 | enclose payment plus 25¢ shipping charge. Same guarantee. | |
| () | Send C.O.D. | I'll pay postman on delivery and C.O.D. plus Shipping charge. | |

Name _____

Address _____

NEW BIKE MUFFLER

Only

Looks and Sounds **\$1.98**
Like a Real Muffler

An Exciting New Adventure in Bicycling

Gateway! Here I come! And, everybody will hear you coming as your bicycle seems to roar into life. Yes, for an exciting new adventure in bicycling you must try Mufflo! This sleek, streamlined beauty instantly converts your bike into a throbbing, powerful sounding vehicle that will bring cools! and adobe from all the gang, because it really looks sharp on your bike.



Will Last Forever... Nothing to Wear Out

Mufflo fits all Bicycles, takes only moments to connect. There's nothing to rust... nothing to wear out... Mufflo lasts forever! Naturally, Mufflo does not interfere with Pedaling of your bike. It really makes a swell addition and you'll love the feeling and sound of power that it gives. Only \$1.98 plus 35¢ shipping charges.



10 Day FREE Trial

Order now! If you are not 100% delighted, then simply return Mufflo After 10 Day Free Trial for a prompt refund of your purchase price.

MONEY BACK GUARANTEE

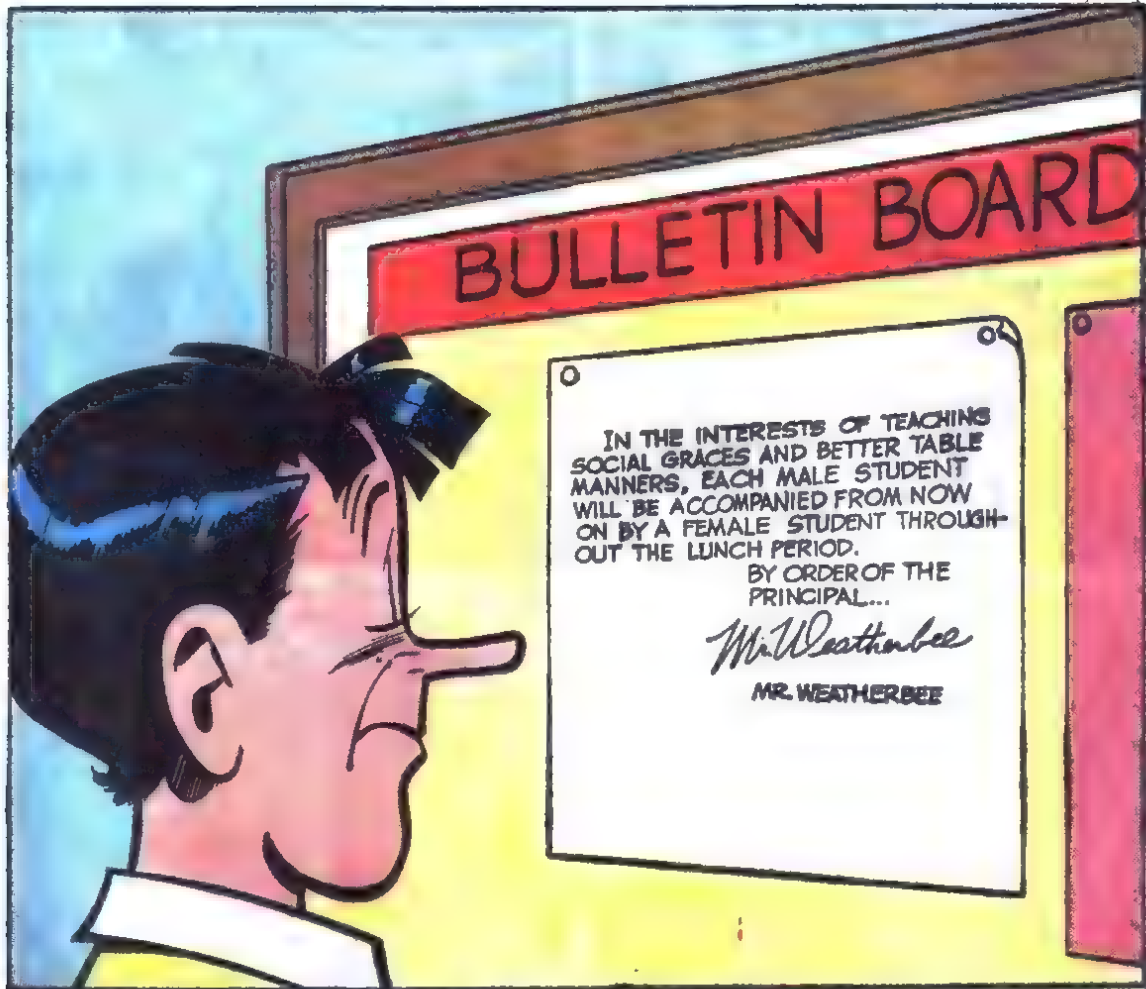
Honor House Prod. Lynbrook, N.Y. - Dept. MB-37

Rush me Mufflo! At once, I understand if I am not 100% delighted, I may return it after 10 Day Free Trial for prompt refund of my purchase price.

- ☐ I enclose \$1.98 plus 35¢ shipping charge. Same Guarantee.
- ☐ Send C.O.D. I will pay postman on delivery plus C.O.D. and shipping.

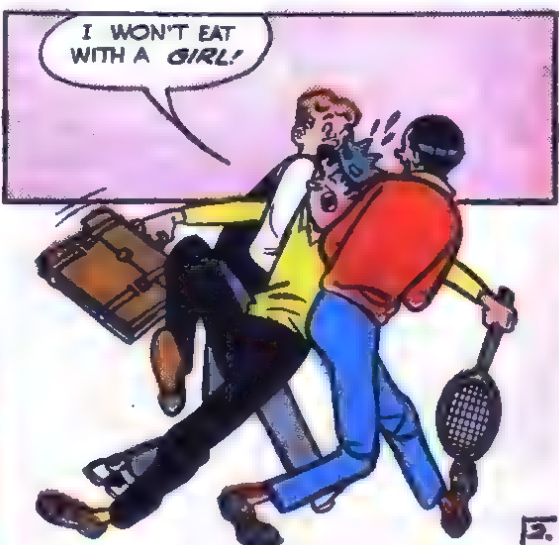
Name _____

Address _____



Jughead *is* "The UNTEACHABLE!"





BECAUSE I DOUBT THAT ANY GIRL
WOULD EAT WITH *YOU*, I'LL MAKE AN
EXCEPTION IN YOUR CASE!



YOU WILL NOT HAVE TO
PAIR UP WITH A GIRL!

I'LL
STAY!



BUT YOU WILL EAT AT THE SAME
TABLE WITH ARCHIE AND REGGIE
AND THE GIRLS *THEY* CHOOSE!

I'LL GO!



COME OFF IT, JUG.- YOU
CAN STAND BETTY AND
VERONICA!

BARELY!---
BUT I'LL
DO IT!

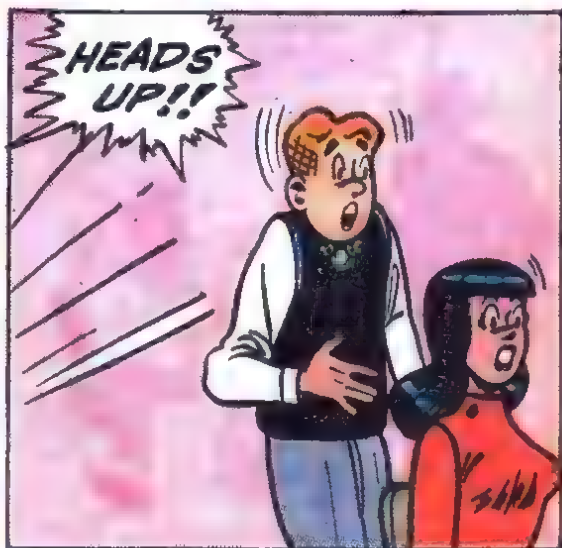


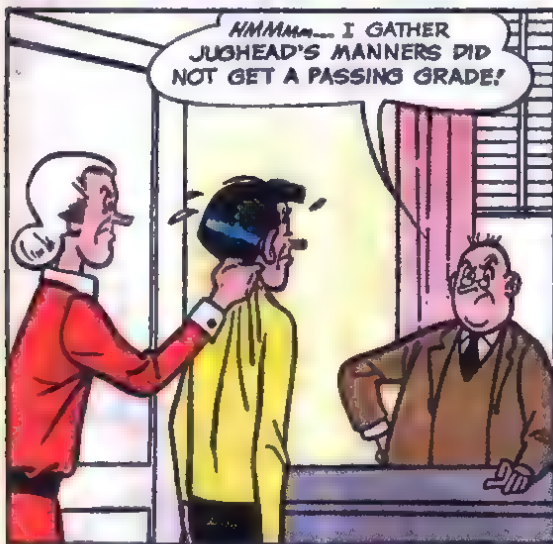
BUT I'M NOT GIVING UP MY FIGHT!---
MY RIGHTS OF PRIVACY HAVE BEEN
VIOLATED!



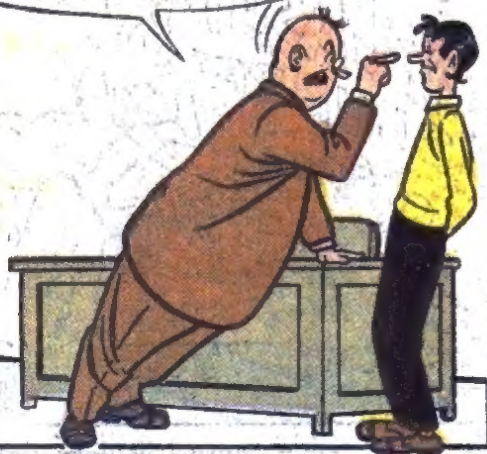
JUST WATCH YOUR MANNERS!--
MISS GRUNDY WILL BE
GRADING THEM!



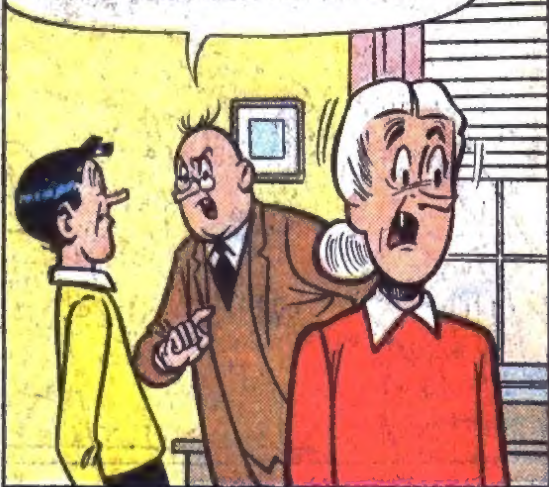




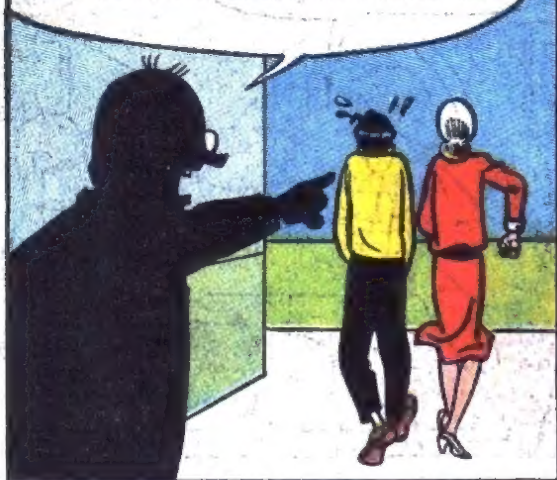
WELL, BY GOLLY, WE'LL MAKE
A GENTLEMAN OUT OF YOU OR
KNOW THE REASON WHY!!



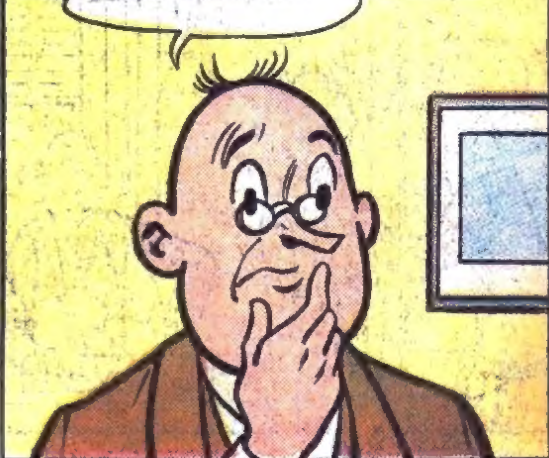
YOU WILL ACCOMPANY MISS GRUNDY
TO THE *TEACHERS* LUNCH ROOM!



PERHAPS THE *FACULTY* CAN SHAME YOU
INTO SOME SEMBLANCE OF ETIQUETTE!



I WONDER IF I SHOULD HAVE ASKED THE
FACULTY BEFORE I THRUST JUGHEAD
UPON THEM??



(SIGH)—WELL, THAT
ANSWERS MY
QUESTION?



Nationally Famous PRIZES

AT NO COST TO YOU!
OR A BIG 50¢ PROFIT
FOR EACH BOX YOU SELL

MARLIN .22 RIFLE
Sell Only 24 Boxes

U.S. BUGLE
Sell Only 12 Boxes

MOTORIZED "EXTREMATOR"
DRAGGER KIT
Sell Only 12 Boxes

DELUXE TENT
Sell Only 24 Boxes

P-51 MUSTANG PLANE
Sell Only 12 Boxes

CURTIS HELLDIVER PLANE
Sell Only 12 Boxes

DAISY CO. PISTOL
Sell Only 24 Boxes

ROYAL CHORD ORGAN
Sell Only 36 Boxes

VISIBLE AUTO
CHASSIS KIT
Sell Only 24 Boxes

PLASTIC MOLDING SET
Sell Only 24 Boxes

GENERAL ELECTRIC 11"
PERSONAL PORTABLE TV
Sell Only 144 Boxes

VISIBLE V-8 ENGINE KIT
Sell Only 12 Boxes

VOT GYM BAR
Sell Only 12 Boxes

GAS POWERED
MODEL SPORTS RACER
Sell Only 12 Boxes

PROJECT-A-SCOPE
Sell Only 12 Boxes

GIUITAR
Sell Only 24 Boxes

TAPE RECORDER
Sell Only 36 Boxes

GIANT TELESCOPE
Sell Only 24 Boxes

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Sell Only 12 Boxes

HORN-LIGHT
BIKE GENERATOR SET
Sell Only 12 Boxes

30 POWER POCKET TELESCOPE
Sell Only 12 Boxes

MICROSCOPE LABORATORY
Sell Only 12 Boxes

DIAL PHONE SYSTEM
Sell Only 12 Boxes

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(with 3-Speed Twist Only)
Sell Only 60 Boxes

LADY SUNBEAM HAIR DRYER
Sell Only 36 Boxes

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PHONOGRAPH
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Sell Only 12 Boxes

COLEMAN STOVE
Sell Only 24 Boxes

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Sell Only 24 Boxes

HOCKEY GAME
Sell Only 12 Boxes

PACK AND FRAME
Sell Only 12 Boxes

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RADIO OUTFIT
Sell Only 24 Boxes

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ELECTRIC TOOTHBRUSH
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Sell Only 12 Boxes

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AND FIELD INSET
Sell Only 12 Boxes

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Sell Only 72 Boxes

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Sell Only 12 Boxes

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Sell Only 12 Boxes

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Sell Only 24 Boxes

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Sell Only 24 Boxes

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Sell Only 72 Boxes

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ARCHERY SET
Sell Only 12 Boxes

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HOUSE FIRE KIT
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Sell Only 48 Boxes

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Sell Only 12 Boxes

CADET SLEEPING BAG
Sell Only 12 Boxes

IT'S EASY TO SELL
OUR BEAUTIFUL CARDS
FOR ONLY
\$1.25 PER BOX

JOIN THE ORIGINAL J.S.C.A. Get Your Prizes this Fast, Easy Way!

It's easy to earn these valuable prizes when you become a member of Junior Sales Club. Cards are sent to you on credit. **YOU DO NOT PAY IN ADVANCE!** Selling these lovely All Occasion Cards is amazingly easy. You sell each box of 21 beautiful cards for the low price of only \$1.25. All your friends, relatives and neighbors will be delighted with such fine cards at such a reasonable price. Many members have earned a prize in only a few hours. **IF YOU WISH, YOU MAY KEEP AS YOUR PRIZE \$50.00 FOR EACH BOX YOU SELL.** The first thing to do is

pick out the prize you want. Then simply fill out the coupon with your name and address and mail it in. We will immediately send you 12 boxes of cards. (If prize requires more than 12 boxes, start off with 12 boxes.) We send your cards on credit because we trust you. You have 30 days to sell your cards. All we ask is that you return prepaid by Parcel Post any boxes you cannot sell within 30 days, keeping \$50.00 for each box you do sell. That's all there is to it! The J.S.C.A. Club Plan is quick and easy! **MAIL YOUR COUPON NOW!**



JOIN J.S.C.A. MAIL COUPON TODAY!

**JUNIOR SALES CLUB OF AMERICA
SPRINGFIELD, MASS. DEPT. AC-2**

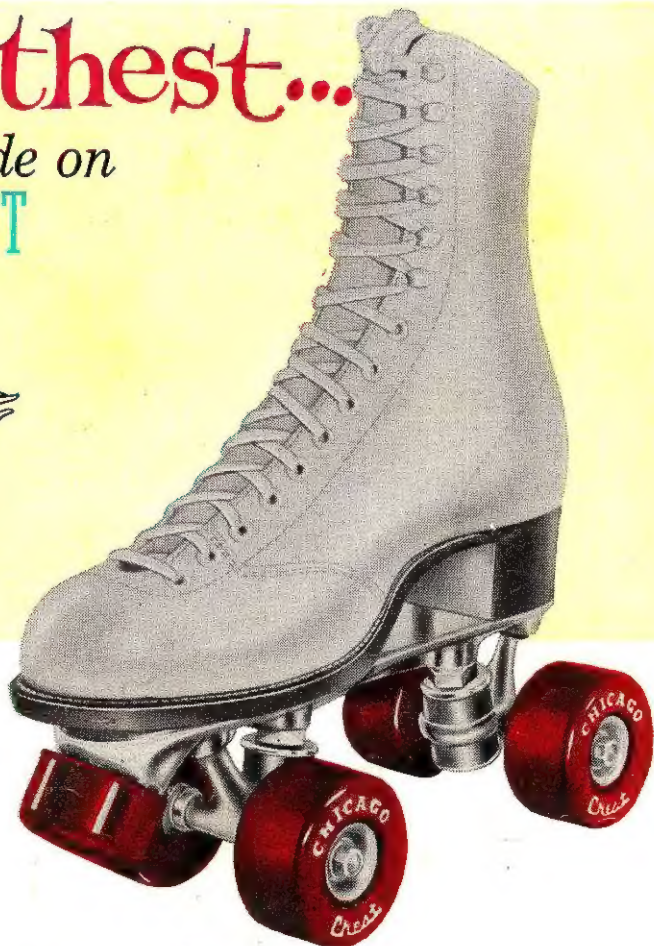
Send me as a member of the J.S.C.A. and send me AT ONCE
FREE Membership Card, FREE Prize Catalog, complete details on
how to get valuable prizes plus a supply of 12 All Occasion Card
boxes to sell.

MY NAME
ADDRESS
CITY ZONE STATE

Junior Sales Club of America
SPRINGFIELD, MASS.

Smoothest...

cushioned ride on
the **MEDALIST**



Like skating on air. Buoyant rubber inserts in the hangars give you the smoothest ride. And the **MEDALIST** has complete professional features; six rubber cushioning, one-piece aluminum construction, and built-on toe stop. Reasonably priced wherever better skates are sold.

JUNIOR MEDALIST

Scaled from the above skate to fit the 4 to 10 age group. Equipped with double rubber action.

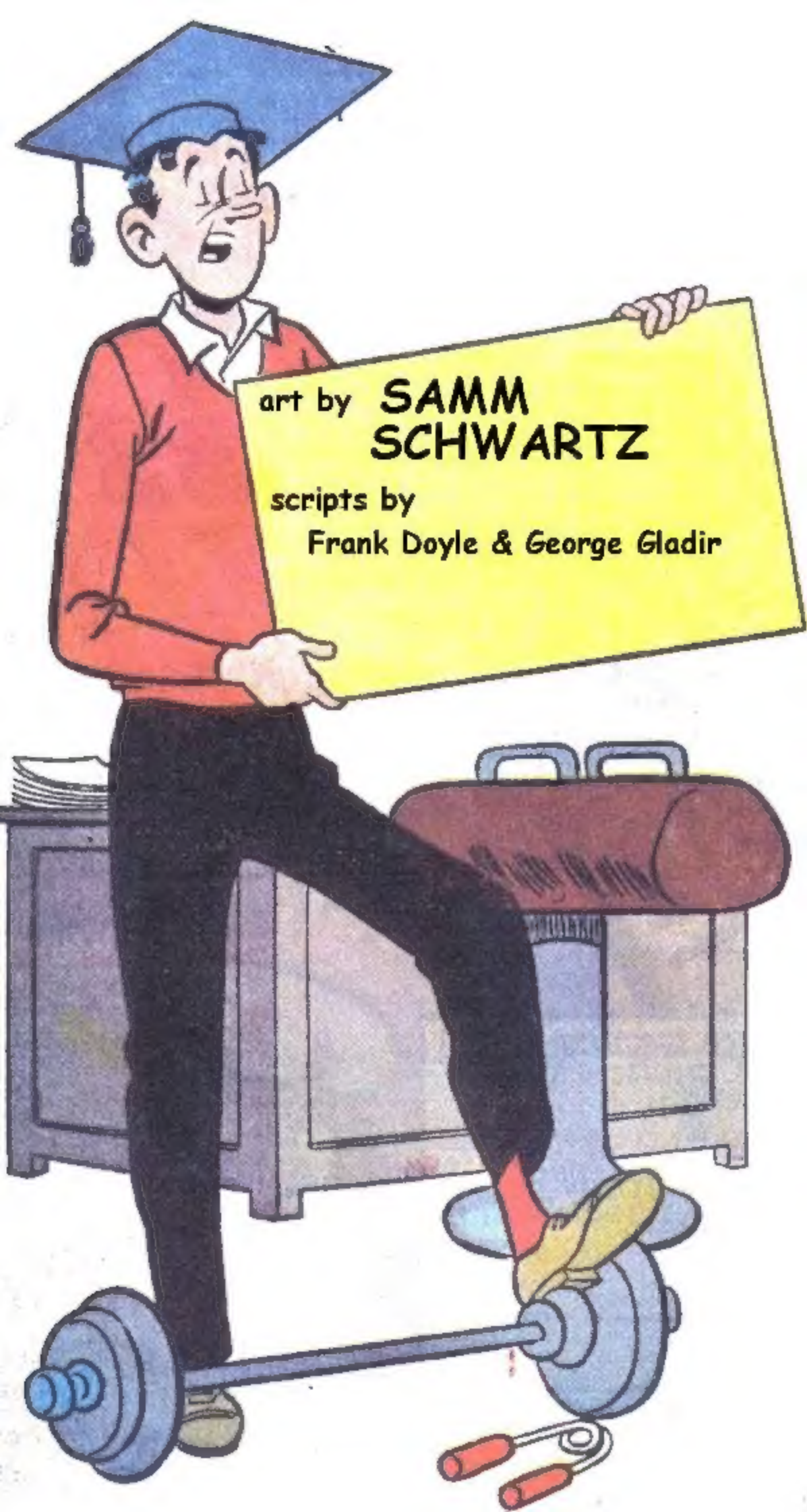


Write for free skate booklet.

"CHICAGO"

Roller Skate Co.

4432 West Lake Street
Chicago 24, Illinois



art by **SAMM
SCHWARTZ**

scripts by
Frank Doyle & George Gladir